

1ST DISRUPTING THINKING RESEARCH EVENT



Dublin (Ireland), January 17 - 18th, 2022

“COVID-19 Global Challenges - The Economic and Financial Dimensions”



DAY 1

January 17th, 9:00 a.m – 10:30 a.m (Dublin time), Plenary Introductory Session

- Welcome by **Dr Eoin LANGAN**, Dean, Faculty of Business, Technological University Dublin, Ireland.
- Invited Keynote Speaker, **Dr Jon-Hans COETZER**, Team Leader Online Learning and Education (Division for Peace), United Nations Institute for Training and Research (UNITAR).

Research Theme :

Disruptive Thinking in the Transformative Age: What role for Higher Education?

Research Event Organisers – Opening of Parallel Sessions

- **Professor Bernadette ANDREOSSO O'CALLAGHAN**, Jean Monnet Chair of Economics at the University of Limerick and Director of the Centre for European Studies at the University of Limerick and International Research Scholar at Ruhr University in Germany.
- **Professor Jacques JAUSSAUD**, Centre for Analysis on Transition and Trade. Université de Pau et des Pays de l'Adour, France.
- **Dr Daniel RAJMIL**, Director of the Master in Conflict and Peace Security, and Director of the Master in Diplomacy and International Affairs at Universitat Oberta de Catalunya, Spain
- **Dr Toni AIRA**, Director of the Master in Political and Institutional Communication at UPF Barcelona School of Management, Spain.
- **Dr. Lucía MORALES**, Technological University Dublin.

January 17th, 10:45 a.m – 12:15 p.m (Dublin time), Parallel sessions

ROOM 01: SOCRATES

Workshop 1, Chaired by PIGNIER-HONDAREYTE Patricia

« Chocalheiro and Deformed Transparent » by **GONCALVES Alexandra**, Pontifícia Universidade Católica de São Paulo, Brazil.

« The COVID-19 Crisis and the Use of Distance Learning in Higher Education: A Comparison Between France and Japan » **PIGNIER-HONDAREYTE Patricia**, and **JAUSSAUD Jacques**. Université de Pau et des Pays de l'Adour, France.

« Understanding the Reality and Challenges of eLearning in Nigeria: An Action Research Study » **OLUDIPE Olubunmi**. University of Liverpool, UK.

ROOM 02: PLATO

Workshop 2, Chaired by Jacques JAUSSAUD

« COVID-19 Pandemic and CSR Activities in Vietnam – The Case of Catering Providers » **LE THI Duyen**, **NGUYEN THU Huong**, **DAO THE Son**, **PHAM ANH Thu**; **DAO THI Diu** and **NGUYEN THI THANH Nga**, Thuongmai University, Vietnam.

« China's Rise in the Middle East: Fuelling a Tired Dragon? » **MADI, Intesar**, Technological University Dublin; **MORALES Lucía**, Technological University Dublin; **ANDREOSSO-O'CALLAGHAN Bernadette**, University of Limerick, Ireland.

« Changing Risks into Opportunities: The Leading Role of Pro-Social Behaviours » **BOISNIER Mateo**, **BOUOYOUR Jamal**, **CONTRERAS Camille**; **JAUSSAUD Jacques**; **LACHET-TOUYA Florence** and **SIMAMINDRA Roxane**. UMR TREE, University of Pau Pays de l'Adour.

ROOM 03: ARISTOTLE

Workshop 3, Chaired by Lucía MELLADO

« Data Science to Examine Emerging Risks in the FinTech Industry » **MORALES Lucía**; **GRAY Geraldine**, Technological University Dublin, Republic of Ireland.

« The Necessary Introduction of a European Tax as an Own Resource for a Strong European Budget » **LACHET-TOUYA Florence**. UMR TREE, University of Pau Pays de l'Adour, France.

« What do Metaphors tell us about the Accounting Profession? » **MELLADO Lucía** and **PARTE Laura**, Universidad Nacional de Educación a Distancia (UNED), Spain.

January 17th, 12:30 p.m – 2:00 p.m (Dublin time), Parallel sessions

ROOM 01: SOCRATES

Workshop 4, Chaired by Mariona CARDONA VALLES

« Geoeconomics and Geopolitical Dynamics in Oil Rich Economies: The Case of Kuwait » **ALZANKAWI Abrar**; Technological University Dublin.

« The Impact of COVID-19 on the Banking Sector: A credit Risk Analysis in the Context of Vietnam » **NGUYEN Thuy Thi Thanh**; Tra Vinh University; **NGUYEN Nha Minh**, TIEN Giang University; **BUI THANG Long**, Tra Vinh University.

« Afghanistan: A Multidimensional Crisis. » **RAJMIL, Daniel**, Universitat Oberta de Catalunya; **MORALES, Lucía**, Technological University Dublin; **CARDONA VALLES Mariona**, Universitat Oberta de Catalunya; **AIRA Toni**, UPF- Universitat Pompeu Fabra.

ROOM 02: PLATO

Workshop 5, Chaired by Brian BYRNE

« Rethinking University Models for Economic Development: A Neural Network Approach » **DAIGLE Jamie**, Texas A&M University-Texarkana, Texas, USA.

« American Option Pricing: An Accelerated Trinomial Model and the Optimal Exercise Boundary Theory » **BYRNE Brian**, Technological University Dublin, Ireland; **SHANG Jennifer**, Technological University Dublin, Ireland.

« To What Extent did the COVID-19 Change the International Stock Markets' Returns and Volatilities? » **NIVOIX Sophie**, University of Poitiers and **REY Serge**, CATT, University of Pay and Pays de l'Adour. France.

ROOM 03: ARISTOTLE

Workshop 6, Chaired by Daniel RAJMIL

« Thether: a Stablecoin or a Source of Risk for the Stability of the European FX Market? » **RODÍGUEZ GONZÁLEZ Alba**; **HANLY Jim**; **CASELLS Damien**, Technological University Dublin. Republic of Ireland.

« Guyana Revenue Authority Can Achieve Production Efficiency and Transparency by Developing Adaptive Capabilities » **CHAPMAN Karen**. Guyana Revenue Authority, Guyana.

« Trump's' Entangled Vaccine Race » **RAJMIL Daniel**, Universitat Oberta de Catalunya, Spain; **MORALES Lucía**, Technological University Dublin. Ireland; **AIRA Toni**, UPF-BSM, Spain

DAY 2

January 18th, 10:00 a.m – 11:45 a.m (Dublin time), Parallel sessions

ROOM 01: SOCRATES

Workshop 7, Chaired by Avgoustinos SOURIDIS

« The Global Educational Divide as a Result of COVID-19. » **MORALES Lucía** Technological University Dublin, Ireland; **RAJMIL Daniel**, Universitat Oberta de Catalunya, Spain; **COETZER, Jon-Hans**, United Nations Institute for Training and Research (UNITAR); Switzerland.

« An Ethical Discussion About the Responsibility for Protection of Minors in the Digital Environment: A State of the Art Review » **ALVES DE CASTRO Charles**; **O'REILLY, Isobel** & **CARTHY Aiden**, The Research Centre for Psychology, Education & Emotional Intelligence, Technological University Dublin, Ireland.

« Hospitality and Tourism Management Education in the Context of Non-Linear Careers » **SOURIDIS Avgoustinos**. Les Roches and University of Liverpool, UK & Switzerland.

ROOM 02: PLATO

Workshop 8, Chaired by Laura PARTE

« COVID-19 as a Challenge for the Healthcare Sector Governance Innovations » **ZIMMERMANN NOVÁ Jarmila**; **PAVLÍK LUKÁS**, **CHYTILOVÁ E.** Moravian Business College, Olomouc, Czech Republic.

« The Impact of COVID-19 in Vietnamese Enterprises and Sustainable Development » **NGUYEN Ha Hong**, Tra Vinh University, Vietnam; **BUI THANG Long**, Tra Vinh University, Vietnam.

« True and Fair View/Fair Presentation as a nexus between Conventional Accounting, Sustainability Accounting and Islamic Accounting: Unifying Three Frameworks. » **PARTE Laura**, Universidad Nacional de Educación a Distancia, Spain, **GARVEY Anne M.**, Universidad de Alcalá; **McNALLY, Bridget**, Maynooth University, Ireland; **GONZALO-ANGULO José Antonio**, Universidad de Alcalá.

ROOM 03: ARISTOTLE

Workshop 9, Chaired by Bernadette, ANDREOSSO-O'CALLAGHAN

« COVID-19, Oil Prices and the Kuwait Stock Market » **SOROUR Talal**, Technological University Dublin, Ireland.

« Developing Inclusive Finance and Economic Resilience Post-COVID-19 – The Case of Vietnam » **BUI THANH Long**, Tra Vinh University, Vietnam, **MORALES Lucía**, Technological University Dublin, Ireland; **ANDREOSSO-O'CALLAGHAN Bernadette**, University of Limerick, Ireland.

« Examining the Taoiseach Speeches in 2021 – Text Mining Insights. » **MORALES Lucía**, Technological University Dublin; **ANDREOSSO-O'CALLAGHAN Bernadette**, University of Limerick

January 18th, 11:45 a.m – 12:00 p.m (Dublin time), Plenary Concluding Session

- **Professor Bernadette ANDREOSSO-O'CALLAGHAN**, Jean Monnet Chair of Economics at the University of Limerick and Director of the Centre for European Studies at the University of Limerick and International Research Scholar at Ruhr University in Germany.
- **Professor Jacques JAUSSAUD**, Centre for Analysis on Transition and Trade. Université de Pau et des Pays de l'Adour, France.
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